

16th February 2011

Achieving and sustaining digital engagement

Programme

09.30am	Tea and coffee
10.00am	Introductions and welcome
10:15am	Some public policy implications of the quest for digital inclusion Professor Leela Damodaran, E-Society Research Group, Dept. of Information Science, Loughborough University.
10:45am	We`re all better off when everyone`s online Alan Thomas, Ataxia South Wales
11.15am	Tea/Coffee
11.30am	People, Projects and Priorities: Securing the Digital Participation of Older People Simon Roberts, Race Online 2012
12.00pm	Next generation research for older and disabled people Jane Rumble/Damien Radcliffe, Ofcom
12:30pm	Lunch
1.15pm	Participation and the Web: factors in engaging older people in social and digital communication and services Bridgette Wessels, Director of the Interdisciplinary Research in Socio-Digital Worlds (IRiS) Lecturer in Sociology, University of Sheffield.
1.45pm	Engaging older people - Digital inclusion initiatives from Age UK David Mortimer, Head of Digital Inclusion, Age UK
2.45pm	Crossing the digital divide in the other direction: Community-based innovation Professor David Frohlich, Digital World Research Centre, Faculty of Arts and Human Sciences, University of Surrey.
3.15pm	Group activity (with facilitation) Tea and coffee Practice: Overcoming the entry barriers. How can digital engagement be supported and sustained? Policy: What key policies need to be addressed And by whom?
4.00pm	Summing up, Forward action plan
4.30pm	Close